

**Demográfico**  
¿Quién es?



**Psicográficos**  
¿Que hace?

A large, empty rounded rectangular box with a thick orange border. The bottom-left corner is folded over, creating a triangular shadow effect, suggesting it is a page from a notebook or a sticky note.A large, empty rounded rectangular box with a thick orange border. The bottom-left corner is folded over, creating a triangular shadow effect, suggesting it is a page from a notebook or a sticky note.